



Dairy Farmers of Canada
Les Producteurs laitiers du Canada

1410 – 45 rue O'Connor Street
Ottawa, ON K1P 1A4



Chicken Farmers of Canada
Les Producteurs de poulet du Canada

1610 – 50 rue O'Connor Street
Ottawa, ON K1P 6L2



Egg Farmers of Canada
Les Producteurs d'œufs du Canada

21 rue Florence Street
Ottawa, ON K2P 0W6



Turkey Farmers of Canada
Les Éleveurs de dindon du Canada

202 – 7145 avenue W Credit Avenue
Mississauga, ON L5N 6J7



Canadian Hatching Egg Producers
Les Producteurs d'œufs d'incubation du Canada

21 rue Florence Street
Ottawa, ON K2P 0W6

Canadians overwhelmingly support supply management and homegrown food security

December 5, 2023 (OTTAWA) — A recent survey conducted by Abacus Data delves into Canadians' perspectives on the food system and the value they place on the system of supply management. According to the findings, **9 in 10 Canadians** say it's important to them that the dairy, eggs, chicken and turkey they buy come from Canada. This sentiment is strong across multiple demographics and geographical regions, reflecting a shared belief in the benefits of this approach.

With over 339,000 jobs generated, a staggering \$30.1 billion contribution to Canada's GDP, and an annual infusion of \$5.95 billion in tax contributions, supply management ensures not only dependable access to homegrown goods, but a vibrant and prosperous agricultural landscape.

The Abacus survey highlights that **94% of Canadians** consider it a 'good thing' when they hear that local dairy, poultry and egg products are produced with high standards of food safety and animal care under supply management. Furthermore, a remarkable **92% of Canadians** express confidence in the food safety and animal welfare of dairy, chicken, turkey, and eggs produced at home because of supply management. This not only reinforces the trust they have in the system, but also emphasizes their preference for locally produced goods.

Notable findings include:

- **97% of respondents** feel it is important that Canada has strong domestic food supply chains that allow us to produce enough food to feed Canadians year-round; and
- **94% of Canadians** prefer their dairy, eggs, chicken, and turkey products to be produced locally and in Canada under supply management.

It is clear that the majority of Canadians support supply management and recognize its importance. This unanimous data highlights how crucial it is for supply management to be in line with Canadian values and priorities. It also emphasizes the system's role in ensuring domestic food security and building public confidence in our food supply chain. The findings of the survey confirm that enacting Bill C-282 into law protects what Canadians want, which is homegrown food.

The survey, conducted online with a sample size of 2,000 adult Canadians from November 9 to 12, 2023, provides insights into the importance Canadians attribute to a strong domestic supply of dairy, eggs, chicken, and turkey. For more detailed results from the survey, please click [HERE](#). To learn more about supply management, please click [HERE](#).

About Abacus Data

[Abacus Data Inc.](#) is a full-service public opinion and market research firm specializing in public affairs and generational research. Abacus Data is one of Canada's leading public opinion and marketing research firms. Having conducted research for some of North America's leading corporations and advocacy groups, we deliver global research capacities with the attention to detail and focus of a boutique firm.



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About Canada's dairy, poultry and egg farmers

Dairy Farmers of Canada, Egg Farmers of Canada, Chicken Farmers of Canada, Turkey Farmers of Canada and Canadian Hatching Egg Producers are the voice of farmers in Canada's supply-managed dairy, poultry and egg sectors. We are a stabilizing force in rural Canada and a part of Canada's economic solution, contributing \$30.1 billion to the GDP and supporting over 339,000 jobs.